

Matt Schneider

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Portfolio of work upon request

Professional Summary

Product and marketing design director with over 14 years of experience creating and inspiring teams to produce amazing user experiences and journeys across multiple technologies and platforms.

Work History

Director, User Community, Product Experience and Creative Solutions

Nuix

01/2016 - Current

- Accountable for the development and career growth of a large globally dispersed graphic, product and web design team
- Oversee and execute all aspects of user centered design. From strategy to wireframing/prototyping, user testing and production to ensure product and technical explorations have a deep understanding of user interaction and journeys
- Accountable for the customer experience strategy and design of 4 enterprise software products, 6 multi-faceted customer portals and trade shows / events that support the overall organizational strategy, product portfolio, and technology capabilities
- Oversee and execute large scale customer focus groups, workshops and benchmarking initiatives aimed at delivering end to end experiences that meet ever changing customer needs
- Define and advocate corporate brand / creative solutions and software design systems throughout the organization as well as drive tactical goals

Sr. User Experience Designer

Siemens

01/2011 - 01/2016

- Accountable for the strategy, user experience and visual design of products and services across multiple platforms within healthcare systems, software, mobile and web services.
- Collaborated with development managers and other stakeholders to determine user interface needs as well as generating mock-ups, prototypes and soliciting feedback from focus groups - Contributing to the testing of the user interface, providing input for user interface design, visual design, and branding.
- Contributed to business / functional specifications and requirements while overseeing the testing and user-centered design processes.

User Experience Designer

NextGen Healthcare

01/2009 - 12/2011

- Accountable for leading, developing and designing a modern, aesthetically pleasing user interface that compliments workflow and ease of use across all software and mobile platforms
- Defined and executed GUI styles, standards and best practices, while remaining knowledgeable about emerging trends while mentoring the development team

Skills

- Design Leadership
- Coaching & Mentoring
- Product / Digital Strategy
- Creative Direction
- Product Design
- User-centered Design
- User Experience
- User Interface Design
- Graphic / Multimedia Design
- Direct / Digital Marketing
- Program Management
- Product Development
- Product Management
- Release Management
- Agile Methodologies
- Project Management
- Information Architecture

Education

Thomas Jefferson University

Master of Business Administration: Innovation & Strategy

The University of the Arts

Bachelor's degree: Graphic Design

The Art Institute of Philadelphia

Animation & Multimedia

- Partnered with development managers and other stakeholders to determine user interface needs as well as generating mock-ups, prototypes and soliciting feedback from focus groups - Contributing to the testing of the user interface, providing input for user interface design, visual design, and branding

Lead Designer & Marketing Specialist

Gap International

01/2007 - 12/2009

- Designed and implemented the user experience and interface of multiple custom web applications for Strategy and Diagnostic Services used in the consulting programs
- Accountable for leading, developing and designing all print media, including direct mail and on-site event materials used in consulting courses attended by executives, government officials and Fortune 500 companies.
- Designed and executed a companywide rebranding effort including logos, brand expression, website design, e-marketing, and print marketing materials

Graphic Designer

The School District of Philadelphia

01/2005 - 12/2007

- Produced all print and web materials distributed from the technology department to over 150,000 students and families within the Philadelphia school district.
- Creation of departmental standards for all print materials web portals and databases for the entire School District.